



BUILD A
WEBSITE
IN 24 HOURS

WORDPRESS,
GOOGLE SITES, HTML,
SEO AND OSCOMMERCE

COURSE GUIDE

Build a website in 24 hours (using WordPress, Google sites, HTML, SEO and osCommerce)

Classes timetable

Course Session	Price
▶ 18:30 – 21:30 Tue, Fri	£500
▶ 10:00 – 17:00 Sat (Fast track)	£500

Classroom based course - Hands on training
E-Notes included - Free online support after course

Who is web design course for?

This course is for you if you are interested in creating your own website or planning to get a skill to create website for others. This course also helps business owners to get more control and insight into their website. This course is designed for complete beginners.

Goal oriented approach

This WordPress based course is designed to give you a kick start in building a website. If you have a project or an idea that you wanted to turn into website then present that idea during the course and our trainers will help you to work on your own website.

Build your website in 24 hours course overview

This course concentrates on how to build your website in 24 hours without any programming or design experience. To achieve this we will use WordPress as main example and also get hands on Joomla, Google sites and osCommerce. On completion of this WordPress course you will be able to:

- Download and install wordpress and osCommerce
- Configure templates and install new templates
- Build a website, blog or online shop
- Use HTML, plug-ins and widgets
- Manage users and groups

Course contents

Introduction	What is WordPress, Google sites, HTML, SEO and osCommerce Finding a web host for your site Reserve a domain name (website name) How to upload your site to a hosting server Downloading and Installing WordPress on your Web Space
WordPress Templates	Adding a pre-existing site template to WordPress Creating and adding your own site template to WordPress
Configuring WordPress Setup Options	General Settings Privacy settings Reading settings Writing Settings Discussion Settings Permalink settings WordPress for a website or a Blog
WordPress Plug-ins	What is WordPress Plug-in? Where to find WordPress Plug-ins Downloading and installing plug-ins Activating Plug-ins
Adding Content in WordPress	Creating Content: Posts vs. Pages Writing and managing Posts Writing and managing Pages Managing Links Using Categories Using Tags Managing User Comments
Managing Media in WordPress	Uploading Images Image Formatting Managing the Media Library Adding Video to your website Adding Audio
Using Wordpress for CMS	Setting the homepage Hiding pages from navigation Making Wordpress search engine friendly Hiding the login for clients Changing the WordPress logos Installing horizontal navigation Using Dropdown navigation
WordPress Administration	Managing WordPress users Creating multiple users WordPress User Roles Managing files
SEO for your website	What is Search Engine Optimization (SEO) On page SEO Off page SEO Tools for SEO Keywords discovery Titles and Meta tags SEO friendly URL

- Images optimisation
- XML Sitemap
- Sitemap submission
- Role of Blogs and Directories in SEO
- Search engine webmaster tools
- Google Analytics setup

HTML (Hyper Text Markup Language)

- HTML page structure
- HTML tags
- HTML attributes and values
- View HTML web pages code
- HTML vs xHTML
- HTML Text
- HTML List
- HTML Links
- HTML Tables & Div
- CSS and its use in HTML

Google Sites course

- What is a Google sites?
- Creating website with Google sites
- Choosing a template
- Editing page
- Adding site navigation
- Creating Table
- Inserting images
- Uploading Files
- Adding Links or URL

osCommerce training

- What is osCommerce?
- Why use osCommerce
- osCommerce for online ecommerce shop website
- Download and install osCommerce
- Configuring your store
- Adding categories
- Adding products
- Adding product attributes
- Configuring currency
- Configuring online Payment modules
- Shipping modules
- Configuring sales tax
- Managing customers



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